HOLLYWOOD
STOCK EXCHANGE®
press release

1925 Century Park East, Suite 700 Century City, CA 90067 **t** 310 788-5800 **f** 310 551 0955 **www.hsx.com**

FOR IMMEDIATE RELEASE

Hollywood Stock Exchange (HSX.com) Traders correctly pick 7 out of 8 Top Category Oscar Winners continuing its stellar record.

Los Angeles, California, February 26, 2007 - Hollywood Stock Exchange (HSX), announced a spectacular 88% success rate for picking this year's Oscar winners. The world's longest continuously operating commercial prediction market and popular online game once again proved the accuracy of virtual stock markets.

This year Traders hit 7 of 8 in predicting the winners in the top categories. Traders scored a perfect 100% in the Lead Acting, Directing, Writing and Best Picture fields continuing their outstanding trend in picking nominees and Award winners. Last year HSX Traders also hit the 7 out of 8 mark, and the year prior a perfect 8 out of 8 victory. This brings HSX's three year cumulative average to 92%.

This year HSX added a fun feature to our Awards Options. Best Feature Animation was not a part of our NominOption series, but debuted during the Awards Options. Traders were given the chance to predict which of the three nominated animated films would win Oscar gold. They went with the popular *Cars*, which was edged out last night by *Happy Feet*.

"When it comes to movies, the collective wisdom of Hollywood Stock Exchange traders is unmatched", said Alex Costakis, Managing Director. "HSX Traders are savvy, entertainment consumers, with a keen eye for not only predicting Oscar winners, but also for estimating how well a movie will do in box office throughout the year. Think of it as a virtual focus group. The Hollywood Stock Exchange is a proven prediction market technology that empowers individuals to influence Hollywood by making their opinions known by actively participating in this dynamic trading environment".

Since its establishment in 1996, HSX has registered over 1.6 million users. HSX offers consumers the opportunity to buy and sell virtual shares of films and actors. HSX also offers unique Trading opportunities surrounding special Award events and consistently beats most polls and industry pundits.

About Hollywood Stock Exchange, LLC:
The Hollywood Stock Exchange, LLC is an integrated marketing, research and technology company driven by its patented entertainment stock market. The Company's Virtual Specialist™ technology allows an unlimited number of consumers to trade thousands of virtual entertainment securities in a fair and orderly, supply-and-demand-based market. Founded in 1996, HSX is now a subsidiary of Cantor Fitzgerald, L.P.

HSX is headquartered in Los Angeles, California.

For additional information regarding the Hollywood Stock Exchange and prediction markets, please contact:

Amy Lamare
Hollywood Stock Exchange, LLC
310.788.5802
alamare@hsx.com