

FOR IMMEDIATE RELEASE

Hollywood Stock Exchange Traders Hit 80% of Oscar Nominations for the 80th Annual Academy Awards

Los Angeles, California, January 22, 2008 - Hollywood Stock Exchange (HSX), the world's largest entertainment stock trading game, announces an **80%** success rate for picking this year's Nominations.

HSX Traders exercised their collective opinion by trading NominOptions, and correctly predicted 32 of 40 contenders from a wide range of potential nominees in the top 8 award categories. This brings HSX' 10 year average to **82.5%**. Traders scored a perfect 100% in the Best Picture and Best Supporting Actor categories. HSX Traders continue their outstanding trend in picking nominees and award winners.

Past predictions were:

79th Annual Academy Awards (2007): 32/39 correct: 82% (Borat was not an available NominOption) with 7 out of 8 final award winners correctly predicted.

78th Annual Academy Awards (2006): 35/40 NominOptions correct: 87.5% with 7 out of 8 final award winners correctly predicted.

77th Annual Academy Awards (2005): 33/40 NominOptions correct: 82.5% with a 100% success rate in picking the winners in all 8 top categories.

76th Annual Academy Awards (2004): 29/39 NominOptions correct: 74.4% (City of God was not an available NominOption) with 7 of 8 top category final winners.

75th Annual Academy Awards (2003): 33/40 NominOptions correct: 82.5% with 4 of 8 top category final winners.

74th Annual Academy Awards (2002): 35/40 NominOptions correct: 87.5% with 5 of 8 top category final winners.

73rd Annual Academy Awards (2001): 33/39 NominOptions correct: 84.6% with 6 of 8 top category final winners.

72nd Annual Academy Awards (2000): 31/39 NominOptions correct: 79.5% with 8 of 8 top category final winners.

71st Annual Academy Awards (1999): 32/38 NominOptions correct: 84.2% with 5 of 8 top category final winners.

HSX offers unique Trading opportunities surrounding special award ceremonies and consistently beats polls and industry pundits in predicting the outcome of entertainment events.

About the Hollywood Stock Exchange (HSX)

Hollywood Stock Exchange, LLC is an integrated entertainment and research company driven by its patented entertainment stock market, www.hsx.com. The Company's Virtual Specialist™ technology allows an unlimited number of consumers to trade thousands of virtual entertainment securities in a fair and orderly, supply-and-demand-based market. Founded in 1996, HSX is a subsidiary of Cantor Fitzgerald, L.P.

HSX is headquartered in Los Angeles, California.

For additional information regarding the Hollywood Stock Exchange, please contact:

Suzy Petrossian
310-788-5800
info@hsx.com